

Invitation to Participate

Sponsorship Opportunities

12th Federal Bureau of Investigation National
Academy Associates Asia Pacific Conference
Conrad Jupiters Hotel, Gold Coast
August 9 – 13 2009



in association with the
Queensland Police Service





I am pleased to announce the Queensland Police Service will co-host the 12th FBINAA Asia Pacific Conference together with the Queensland Graduates of the FBINAA on the Gold Coast from August 9 to 13, 2009 inclusive.

The theme for the 12th FBINAA Asia Pacific Conference is "Regional Partnerships – Global Solutions" and follows on from previous conferences held in Indonesia, Thailand and Australia. Those conferences attracted speakers and delegates from over 18 different countries.

The FBINAA Retainers bring together senior executive and key personnel from a diverse range of agencies and organisations associated with countering the terrorist threat and criminal activity nationally and internationally. Keynote speakers will range from policy and decision makers to expert practitioners and world renowned authorities in the various aspects of criminal activity and terrorism, including cyber-crime, paedophilia, drug enforcement, money laundering and fraud.

Hosting a conference of this magnitude requires strong collaboration between a broad cross-section of stakeholders from both the public and private sector. I am encouraged by the level of support and input provided to our conference planning team and I am confident we will deliver a world class forum to build upon the success of the previous FBINAA Asia Pacific Conferences.

Bob Atkinson
Commissioner
Queensland Police Service



The Queensland Graduates of the FBINAA are honoured to be hosting the 12th FBINAA Asia Pacific Conference on the Gold Coast.

The FBI National Academy at Quantico, Virginia, USA is regarded as the finest law enforcement training institute in the world. Since 1935 this unique training environment has trained over 36,000 FBI agents, police officers and associated law enforcement personnel. Law enforcement officers from 134 foreign countries have also attended the academy as international Graduates. The FBI National Academy has also been responsible for the training of thousands of graduates in retraining sessions like this one across the world.

The theme for the 12th FBINAA Asia Pacific Conference is "Regional Partnerships – Global Solutions". The FBI National Academy has identified that partnerships are essential to disrupt and dismantle organised crime and the threat of terrorism. In the technological world of the 21st century, organised crime does not necessarily have international and national borders. Therefore it is essential that law enforcements join together in partnership not only with each other but also with other sectors of the community to identify solutions.

As President of the Asia Pacific Chapter for 2009, I invite you to become a sponsor and accept this unique opportunity to network and develop pivotal partnerships within the law enforcement arena.

Brett Pointing
President
FBINAA Asia Pacific Region

SPONSORSHIP OPPORTUNITIES

1. CONFERENCE PATRON \$30,000.00 **SOLD**
2. PRINCIPAL SPONSORS (more than one available) \$20,000.00
3. MAJOR SPONSORS (more than one available) \$10,000.00
4. SPONSORS (more than one available) \$ 5,000.00
5. FUNCTIONS / EVENTS
 - Conference Dinner Sponsor \$ 20,000.00
 - Welcome Reception Sponsor \$ 10,000.00
 - Graduate only Dinners x 2 Sponsor \$ 5,000.00
 - Conference luncheons x 3 \$ 2,750.00 each
 - Morning and afternoon teas x 3 \$ 2,750.00 each
6. SUPPORTER PACKAGES
 - Name badges \$ 3,300.00
 - Delegate handbook \$ 2,750.00
 - Conference Satchels \$ 4000.00
 - Satchel inserts \$ 600.00

CONFERENCE PATRON - Sponsorship Fee \$30,000.00

A prestigious sponsorship package ideal for an organisation seeking a high profile opportunity to demonstrate their market leadership across the sector, nationally.

RECOGNITION

- ✓ Recognition as the exclusive patron sponsor for the conference and your representatives will be recognised as VIP's
- ✓ Specific acknowledgement and recognition (VIP) at the welcome function, opening of the conference, conference dinner and the closing of the conference
- ✓ Special Name Tag: "Patron Sponsor"

LITERATURE

- ✓ Acknowledgement of name and logo in all literature relating to the conference (produced from time patron sponsorship is confirmed)
- ✓ Registration brochure: Name and logo included.
- ✓ Delegates Handbook: Name and logo included.
- ✓ Conference Satchel: Opportunity to insert marketing material.
- ✓ Web Page: Promotion on web page

SESSIONS

- ✓ Naming rights for a (one) selected plenary session
- ✓ Sign supplied by you, prominently displayed at all times (size limits and venue requirements apply)
- ✓ Slide acknowledgement at appropriate intervals

REGISTRATIONS

- ✓ Conference Registrations: Four complimentary full registrations, including one ticket each to all evening functions including the graduate only dinners, the welcome reception and the conference gala dinner

FUNCTIONS

- ✓ Commissioner's Reception: Four invitations for reception hosted by Commissioner of Police (Qld) and attended by VIPs, sponsors and interstate Commissioners of Police



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Here for the future

PRINCIPAL SPONSORS - Sponsorship Fee \$20,000.00

Principal Sponsorship is a package suitable for any organisation seeking a prominent opportunity to communicate their message throughout the sector, up to the highest levels.

RECOGNITION

- ✓ Recognition as a principal sponsor for the conference
- ✓ Your representatives will be recognised as VIP's
- ✓ Acknowledgement in the opening of the conference, conference dinner and the closing of the conference
- ✓ Special Name Tag: "Principal Sponsor"

LITERATURE

- ✓ Acknowledgement of name and logo in all literature relating to the conference (produced from time principal sponsorship is confirmed)
- ✓ Registration brochure: Name and logo included
- ✓ Delegates Handbook: Name and logo included
- ✓ Conference Satchel: Opportunity to insert marketing material

SESSIONS

- ✓ Naming rights for a (one) selected plenary session
- ✓ Sign supplied by you, prominently displayed at all times (size limits and venue requirements apply)
- ✓ Slide acknowledgement at appropriate intervals

REGISTRATIONS

- ✓ Conference Registrations: Two complimentary registrations to all evening functions including the graduate only dinners, the welcome reception and the conference gala dinner

FUNCTIONS

- ✓ Commissioner's Reception: Two invitations for reception hosted by Commissioner of Police (Qld) and attended by VIPs, sponsors and interstate Commissioners of Police.

MAJOR SPONSORS - Sponsorship Fee \$10,000.00

A great package providing exposure and access to delegates.

A range of promotional and marketing opportunities designed to complement your organisation. Sponsors will be able to select from printed recognition on conference collateral and digital recognition on the conference website, complimentary registration and access to social events.

SPONSORS - Sponsorship Fee \$5,000.00

Designed to provide an affordable option to organisations wishing to participate and gain exposure at this vital conference.

This special package will be custom designed to suit your organisation, a range of registration options and promotional items can be made available.

CATERING PACKAGES

Sponsorship opportunities exist for "naming rights" of catering breaks included in the conference program. As part of these packages, an audio announcement will advise delegates of the applicable 'break' sponsor. Signage and promotional materials may be displayed during the break. Additional benefits are available to the sponsor of the conference dinner.

- ✓ Conference Dinner Sponsor \$ 20,000.00
- ✓ Welcome Reception Sponsor \$ 10,000.00
- ✓ Graduate only Dinners x 2 \$6,000.00 each
- ✓ Conference luncheons x 3 \$ 2,750.00 each
- ✓ Morning and afternoon teas x 3 \$ 2,750.00 each

CONFERENCE SUPPORT PACKAGES

- ✓ Name badge sponsor \$ 3,300.00
- ✓ Conference satchels \$4,000.00
- ✓ Delegate handbook sponsor \$ 2,750.00
- ✓ Satchel inserts \$ 660.00 each

SPONSOR PARTICIPATION FORM

Company Name:

Company Address:

Contact Name:

Position:

Telephone: Facsimile:

Email:

Yes! I/we wish to sponsor the 12th FBINAA Asia Pacific Conference as:

- Patron Sponsor **SOLD**
- Principal Sponsor
- Major Sponsor
- Sponsor

OR, I/we wish to support the conference with the following package:

- Conference dinner sponsor
- Welcome reception sponsor
- Graduate only dinner
- Lunch sponsor
- Morning/afternoon tea sponsor
- Satchels sponsor
- Name badge sponsor
- Delegate handbook sponsor
- Satchel inserts

I/we named above wish to participate in the conference as a sponsor, supporter or exhibitor as shown above. I/we understand that our participation is subject to approval and our acceptance of the following terms:

Following approval, an invoice for a deposit equal to 25% of total participation fees will be issued and this is payable within 7 days to confirm participation. This deposit is non refundable. The balance of participation fees is payable on or before 15 July 2009. Should payment not be received by this date, participation in the conference may be cancelled and deposit forfeited.

Signed: _____ Date: _____ 2009

Name of person signing above: _____

PLEASE RETURN TO FBINAA Asia Pacific Chapter

c/- Queensland Police Service, Commissioner's Office, GPO Box 1440, Brisbane Qld 4001 -
Fax 3364 4650 - Telephone Enquiries 3364 6488

The FBINAA Asia Pacific Secretariat will contact you to finalise all requirements including your accommodation needs and equipment requirements well in advance of the conference

