



Queensland Police Service

Road Safety Strategy 2024-25



INTEGRITY
We are honest, trustworthy and serve the community with the highest standards of professional conduct at all times



RESPECT
We treat everyone fairly and with dignity, embrace diversity, and consider and value all perspectives



COURAGE
We hold each other to account and serve in the face of adversity

Our Vision

To deliver road trauma reduction strategies to build a safer community.

Our Purpose

To keep the community safe on Queensland roads.

Our Commitment

The QPS is committed to strengthening partnerships, increasing prevention strategies, enforcement activities, and enhancing capabilities to reduce road trauma.

Risks

- Failure to deliver on QLD and National Road Safety Targets by 2031
- Continued and ongoing Road Trauma
- Delivering road safety outcomes in the context of growing demand, changing priorities and community needs

Opportunities

- Accelerate and implement evidence-based research findings to reduce road trauma
- Leverage technology and innovation to support and focus frontline road safety activities
- Promote road safety as a critical part of business as usual for QPS and the QLD community



Healthy and engaged workforce

Build an engaged and capable workforce with health, safety and wellbeing of our people a priority.

Strategies

- Drive focus of our members in road safety activities.
- Improve state-wide capability and education in road safety.
- Promote initiatives to support the wellbeing of our members, particularly those exposed to vicarious trauma associated with road and critical incidents.

Performance indicators

- A demonstrated increase in members undertaking road safety enforcement
- The measured increase of trained speed, alcohol and drug testers
- The demonstrated maintenance of safe and supported work environments



Community safety

Deliver effective and responsive policing and community safety services, ensuring our communities are safe and feel safe.

Strategies

- Increased focus on high visibility policing activities to improve road safety.
- Alignment of consistent and standardised internal and external media messaging.
- Deliver effective, targeted & responsive policing strategies across our road networks to ensure community safety.

Performance indicators

- The number of policing enforcement hours performed
- Measures of community sentiment towards road safety



Engaged and trusted relationships

Provide better services through connected and trusted relationships.

Strategies

- Deliver road safety outcomes by developing, sustaining and leveraging strategic partnerships.
- Ensure the allocation of all external road safety funding is underpinned by fiscal responsibility and public value.

Performance indicators

- Number of shared initiatives and Road Safety Campaigns undertaken
- Public perceptions of safety (RoGS) continue



Effective and efficient service delivery

Deliver transformational reform, informed by insights, to innovate and strengthen our capability to deliver community safety services.

Strategies

- Review and enhance road policing/safety operations to ensure the right resources are in the right place at the right time to deliver effective and efficient road safety services.
- Leverage technology and innovation to streamline processes to support delivery of road safety outcomes.
- Increase district and regional capabilities to run bespoke operations and initiatives that support community safety at a local level.

Performance indicators

- The number of road safety operations conducted
- The outcome of improvements implemented to better deliver services that reduce road trauma
- Rates of people injured/killed in traffic crashes